

# WIC Contract Formula (Effective October 2024)

All WIC formula is iron fortified.



## Similac Advance

- **12.4 ounce can, powder** infant formula, or
- **13 oz can concentrate** infant formula
- Standard milk-based formula with whey and casein protein blend
- Contains DHA, ARA & prebiotics
- Infants 0-12 months



## Similac Total Comfort

- **12.6 ounce can, powder** infant formula
- Milk-based formula with 100% partially hydrolyzed whey protein
- 98% lactose free
- Marketed for easy digestion, fussiness and gas
- Contains DHA, ARA & prebiotics
- Infants 0-12 months



## Similac Sensitive

- **12.5 ounce can, powder** infant formula
- Milk-based formula with whey and casein protein blend
- 98% lactose free
- Marketed for mild spit up, fussiness, and gas
- Contains DHA, ARA & prebiotics
- Infants 0-12 months



## Similac Soy Isomil

- **12.4 ounce can, powder** infant formula, or
- **13 ounce can, concentrate** infant formula
- 100% partially hydrolyzed soy protein
- Milk and lactose free
- Contains DHA & ARA
- Infants 0-12 months

For more information call the OSDH WIC Service Nutrition Line at 405-426-8500.  
This institution is an equal opportunity provider.

Updated 9/9/24