

THE BENEFITS OF Smoke-Free Housing



87%

of Oklahomans Prefer
Tobacco-Free Housing¹

Market demand is high for smoke-free housing. Throughout the U.S., polls show that renters prefer smokefree dwellings, buildings and complexes.

1. [2017 Behavioral Risk Factor Surveillance Survey](#)



Smoke-free policies prevent costly damage to flooring, drapery, appliances, ceilings, walls, air vents and painted surfaces.



Rehabbing and preparation is far more costly for smoking units than for non-smoking units. Smoke-free policies can save an average of \$3,500 per unit in renovation costs as units turn over².

➤ [Damage from Cigarette Smoke Residue](#)



Happy residents are more likely to renew their leases, keeping your occupancy rate high.



People with serious breathing disabilities and/or smoke allergies enjoy legal protections under federal law. Smoke-free policies reduce your legal liability.



Smoking is a major cause of fires and fire-related fatalities. Smoke-free policies mitigate this risk. This, in turn may help lower property casualty insurance rates for property-owners.



Protecting residents and employees from secondhand smoke makes ethical and financial sense.



Enforcing smoke-free policies might be easier than you think; allow tenants to self-report violations



In addition to reducing labor and material costs, non-smoking units can be turned more quickly than smoking units. This generates greater rental income for your property.

Smoking is not a protected right for anyone. It is not a protected behavior under any federal, state or local laws. Therefore, a landlord can establish a non-smoking policy.

For more information, please email OnlyAir@health.ok.gov