



## SoonerQuit Program Frequently Asked Question

### What is SoonerQuit?

- ✦ Assistance for health care providers to successfully integrate best practices for tobacco cessation into routine practice.
- ✦ A grant-funded initiative by the Oklahoma Health Care Authority that utilizes practice facilitation methodology and offers technical assistance to participating SoonerCare (Oklahoma Medicaid) providers.

### How can providers help decrease tobacco use?

- ✦ At least 70% of smokers see a physician each year; the same percentage of smokers report wanting to quit.
- ✦ Smokers say a physician's advice to quit is an important motivator in their attempts to stop smoking. Physicians should be proactive in their intervention strategies.
- ✦ Clinicians can make a difference with even minimal (less than three minutes) intervention, which is also cost-effective.

### What will practice facilitators do?

- ✦ Intermittently visit your practice.
- ✦ Educate staff and providers on tobacco cessation best practices.
- ✦ Offer tools and resources.
- ✦ Follow-up as needed.

### Why should I participate?

- ✦ Providers can bill and be reimbursed by SoonerCare for tobacco cessation counseling (conducted by qualified providers).

### How do I get started?

- ✦ For more information reach out to the SoonerQuit team at [SoonerQuit@okhca.org](mailto:SoonerQuit@okhca.org)

### Did you know?

SoonerCare covers all seven FDA-approved tobacco cessation products with no copay.

A SoonerCare member can receive these products when medically appropriate (prescription is necessary):

- Nicotine patches, gum, lozenges, inhalers and Zyban.  
**No duration limit.**
- Chantix  
**180 days per 12 months.**

If you have pharmacy-related questions, please call **800-522-0114** or email your questions to: **[Pharmacy@okhca.org](mailto:Pharmacy@okhca.org)**.



#### ADDRESS

4345 N. Lincoln Blvd.  
Oklahoma City, OK 73105



#### WEBSITES

[okhca.org](http://okhca.org)  
[mysoonercaare.org](http://mysoonercaare.org)



#### PHONE

Admin: 405-522-7300  
Helpline: 800-987-7767

## Oklahoma Tobacco Helpline Fax Referral Program

The fax referral program is designed to help tobacco users who have indicated they are ready to quit in the next 30 days. Your professional advice can motivate them to quit.

### The Oklahoma Tobacco Helpline Is:

- ✦ Staffed by professionally trained smoking cessation quit coaches.
- ✦ FREE to you and your patients.
- ✦ Designed so you and your staff do not need to invest a lot of time in the process.

All you and your staff need to do to refer a patient to the Oklahoma Tobacco helpline is fill out a fax referral form. Patients must sign the form giving permission for the Helpline to call them. Once the helpline has received the fax with the patient's signature, the quit coaches will take it from there.

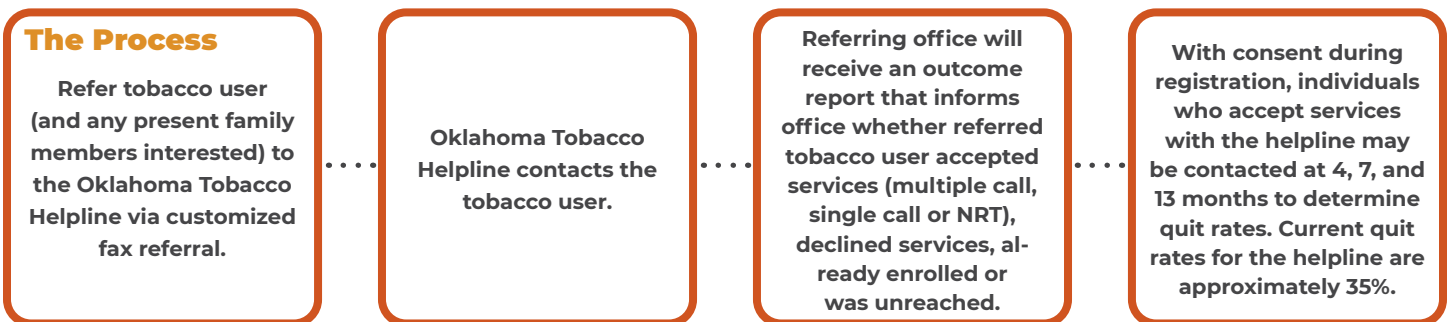
### Oklahoma Tobacco Helpline Fax Referral Program Includes:

- ✦ A fax referral service that makes it easier to enroll qualified patients
- ✦ Proactive quit coaches who initiate a series of calls to patients who are ready to quit
- ✦ Patient education materials, including specialized materials for pregnant women, teens and Spanish-speaking patients
- ✦ Two-week starter kit of gum, patches or lozenges to those who qualify  
**Up to eight weeks of free patches, gum or lozenges for patients**
- ✦ Feedback to referring providers with HIPAA-covered entities on patient progress

### How To Implement The Fax Referral Program

Using the referral program is simple. Just follow these steps:

- ✦ Ask: Is the patient or client a tobacco user?
- ✦ Advise: Give brief advice to quit.
- ✦ Assess: Is the tobacco user willing to make a quit attempt within 30 days?
- ✦ Assist: Discuss appropriate medication and cessation resources, including the Oklahoma Tobacco Helpline.
- ✦ Arrange: Have the patient complete the fax referral form. Fax the completed and signed form to the Oklahoma Tobacco Helpline at **800-483-3114**.



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